

# **BATTLE <sup>OF THE</sup> BADGES**

## **FIRST RESPONDERS CHALLENGE & COMMUNITY FESTIVAL**

# **SPONSORSHIP**

*opportunity*

**JUNE 20, 2026 • 1-8 PM • SARATOGA COUNTY FAIRGROUND,  
BALLSTON SPA, NY**

**2026 BENEFICIARY: GALWAY EMERGENCY SERVICES**



**JOIN US IN MAKING A DIFFERENCE**

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## **FIRST RESPONDERS CHALLENGE COMMUNITY FESTIVAL**

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**JUNE 20, 2026 • 1-8 PM • SARATOGA COUNTY FAIRGROUNDS  
HOSTED BY GALWAY ROTARY  
BENEFITING GALWAY EMS**

On Saturday, June 20, 2026, the community will gather at Saratoga County Fairgrounds for the inaugural

### **Battle of the Badges First Responders Challenge**

#### **The event features:**

- A competitive challenge between Fire, EMS, Police, and Dispatch teams
- Food trucks and vendors
- Kids' activities
- Live demonstrations
- Music, raffles, and more

#### **2026 Beneficiary: Galway EMS**

Funds raised will be used to construct a new parking lot and purchase a backup generator, ensuring dependable, efficient emergency response for every resident in their service area.

Your sponsorship makes these critical infrastructure upgrades possible.

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## **PLATINUM SPONSOR – \$5,000**

- Exclusive Top-Level Sponsorship Opportunity
- As the Platinum Sponsor, your organization receives the highest visibility across all promotions and signage.

### **Benefits:**

Most prominent logo placement on:

- Main event banner
- All challenge station signage
- Event T-shirts
- Posters, flyers & promotional materials
- Website (header position)
- Acknowledgment as the lead supporter of Galway EMS infrastructure upgrades
- Opportunity to speak during the Opening Ceremony
- Option to co-present the Champion Trophy
- Five dedicated social media features
- Logo included on volunteer shirts
- Priority signage placements throughout the park
- This is the premier partnership level for businesses committed to community safety.

### **Make Checks Payable to**

Galway Emergency Medical Services

Mail to: Galway Rotary,

PO BOX 48, Galway, NY. 12074

Galway EMS is a registered 501 (c) (3)

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## **GOLD SPONSOR – \$2,500**

High-Visibility Community Leader

### **Benefits:**

- Large logo on:
  - Main event banner
  - Challenge station signage
  - Event T-shirts
  - Promotional materials
  - Website & event program
- Three dedicated social media spotlights
- Recognition by MC throughout the event
- Recognition plaque

## **SILVER SPONSOR – \$1,000**

Strong, Visible Partner

### **Benefits:**

- Logo on:
  - Event banners
  - One Challenge Station sign (your sponsored station)
  - Event T-shirts
  - Event website & program
- One dedicated social media spotlight
- Group sponsor recognition post
- MC acknowledgment during ceremony

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## **BRONZE SPONSOR – \$500**

Community Supporter

### **Benefits:**

- Logo on:
  - Group sponsor banner
  - Event T-shirts
  - Website
- Group social media thank-you post
- Signage at hydration station or food truck row

## **FRIEND OF FIRST RESPONDERS – \$250**

Individual or Small Business Supporter

### **Benefits:**

- Name (text only) on sponsor banner
- Name on event website
- Group social media thank-you

## **CHALLENGE STATION SPONSOR – \$750**

Highlight your business at one of the signature competition stations:

Bucket Brigade Relay \* Hose Drag & Target Knockdown  
Gear-Up Relay \* Backboard Obstacle Course  
Tool Relay \* Foot Pursuit Sprint \* Tug-of-War Arena

### **Benefits:**

- Logo on station signage
- MC shout-out each time teams rotate
- Option for your team to “host” or volunteer at the station
- Logo included on event T-shirts
- Recognition on website & program

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## CHALLENGE COIN SPONSOR – \$3,500

- Exclusive Level Sponsorship Opportunity
- As the sole Sponsor, your organization's name will be on the commemorative challenge coin given to every participant.



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## PATCH SPONSOR – \$2,500

- Exclusive Level Sponsorship Opportunity
- As the sole Sponsor, your organization's name will be on the commemorative patch given to every member of the winning team in each event.



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## **FOOD TRUCK SPONSOR – \$300**

### **Benefits:**

- Logo displayed prominently in the Food Truck Row
- Inclusion in food truck promotional posts
- MC acknowledgment during dining hours
- Logo on event T-shirts

## **IN-KIND SPONSORS**

We welcome donated goods/services such as:

- Water, sports drinks, ice
- Gift cards, raffle items
- Kids' activity supplies
- Safety gear
- Volunteer food/beverages
- Printing & signage support

Recognition based on monetary value:

- \$250+ = Friend (name listed)
- \$500+ = Bronze (logo + T-shirt)
- \$1,000+ = Silver (logo + T-shirt)

### **Make Checks Payable to**

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Mail to: Galway Rotary,

PO BOX 48, Galway, NY. 12074

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## FIRST RESPONDERS CHALLENGE COMMUNITY FESTIVAL

### S P O N S O R S H I P F O R M

Business / Organization: \_\_\_\_\_

Contact Person \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500
- Friend of First Responders - \$250
- Challenge Station Sponsor - \$750
- Challenge Coin Sponsor - \$3,500
- Patch Sponsor - \$2,500
- Food Truck Sponsor - \$300
- In-Kind Contribution:

Description:

Estimated Value:

Check Enclosed



Invoice Requested

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